

Message Text

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PAGE 01 STATE 146036

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ORIGIN COME-00

INFO OCT-01 EUR-25 NEA-10 ADP-00 EB-11 RSC-01 /048 R

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DRAFTED BY: COM/DIBA/OIM/NESA/JBHEARN/JW

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COM/DIBA/OIM/246/DEWESTLEY

NEA/RA/NKPRATT (INFO)

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R 251924Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY BEIRUT

INFO AMCONSUL MILAN

UNCLAS STATE 146036

E.O. 11652: N/A

TAGS: BEXP LE

SUBJECT: FOOD PROCESSING JEEP

FROM COMMERCE/FOR DIRECTOR U.S. TRADE CENTER

1. PER YOUR EARLIER SUGGESTION, APPEARS WE CAN NOW DEFINITELY RESCHEDULE FOOD PROCESSING JEEP ON BASIS DEFINITE COMMITMENT BY BOB WHEAT, PRESIDENT INTERNATIONAL MART, SEATTLE, TO SHOW COMPLETE FRUIT PACKING LINE (TREE TO BOX) PLUS CONTROLLED ATMOSPHERE STORAGE (CA). FROM TELECON TODAY EXPECT WHEAT SENT NEW PA AND CHECK SOONEST. ENGINEERING/DESIGN FIRM YAKIMA, WASHINGTON (AGRO-STRUCT INTERNATIONAL), WHICH DESIGNS ALL TYPES FOOD HANDLING AND PROCESSING SYSTEMS INCLUDING CA, ALSO IS INDICATING STRONG INTEREST. THESE FIRMS WOULD RELY SOLELY ON AUDIO-VISUAL/ PROTOTYPE MATERIALS.

2. PRODUCE EQUIPMENT CO., LITTLE ROCK, HAS THIS WEEK EXPRESSED INTEREST SHOWING BAGGING MACHINE FOR FRUITS, POTATOES, ONIONS, ETC.)DIMENSIONS 89 INCHES LONG, 40 INCHES WIDE, 59 INCHES HIGH, WEIGHT 800 POUNDS). THIS PRESENTS PROBLEM WITH OCTOBER 8-12 TIMING OF SHOW, HOWEVER, SINCE FIRM DISPLAYING MACHINE MILAN TRADE CENTER OCTOBER 9-13 AND WOULD ANTICIPATE MOVING SAME MACHINE TO BEIRUT. CAN TC DIRECTOR CHECK BEIRUT SHIPPING SOURCES AND/OR MILAN TRADE CENTER RE SHIPPING TIME AND APPROXIMATE CHARGES

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MILAN-BEIRUT VIA SURFACE AND AIR. WONDER ALSO HOW MUCH DELAY TC

COULD ACCOMODATE IN ORDER GET THIS EXHIBITOR IN SHOW IN VIEW
PROMOTIONAL REQUIREMENTS SCIENTIFIC INSTRUMENTS OFFSITE NOW
SCHEDULED DECEMBER 11-14. NEED YOUR RECOMMENDATIONS ASAP TO
HELP FIRM MAKE DECISION ON PARTICIPATION. ROGERS

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